

# Media Release

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## UDIA WA RECOGNISES YOUNG TALENT FOR DEVELOPMENT SCHOLARSHIP

The Urban Development Institute of Australia (UDIA WA) is pleased to announce that Ali Wheeler of Cedar Woods Properties Ltd is the winner of the 2017 UDIA Young Development Professional Scholarship.

Ms Wheeler is Project Marketing Manager at Cedar Woods and has achieved rapid career progression due to her mature approach, hard work and enthusiasm.

The UDIA WA scholarship is in its 13th year and recognises outstanding young talent in the urban development industry and provides career development and networking opportunities.

“UDIA is focused on developing young professionals and providing them with opportunities to further enhance their skills through professional development and participation in an active industry body,” UDIA WA CEO Allison Hailes said.

“Ali has shown an impressive dedication to the creation of connected communities in Western Australia and plays an integral role in the marketing strategies and community engagement aspects of land development projects,” Ms Hailes said.

“Ali is involved in the impressive Bushmead project in the City of Swan which has achieved an impressive six star rating through UDIA’s EnviroDevelopment program,” Ms Hailes said.

Ms Wheeler currently manages and oversees the marketing, communications, brand and community strategy for three core Cedar Woods Projects: Bushmead, The Brook at Byford and Byford on the Scarp.

“The Young Development Scholarship recipient acts as an ambassador for the younger professionals working in the urban development industry,” Ms Hailes said. “It is important that we continue to foster young talent in order to future proof our industry.”

Ms Wheeler says she is honoured to receive the scholarship.

“I am looking forward to the exciting opportunities ahead,” Ms Wheeler said. “Most importantly, becoming a member on the UDIA Outlook Committee and assisting with the support and promotion of young professionals within the industry.”

From early in her career, Ali has had an interest in the growth of Western Australia and housing needs.

“Ali outlined to the judges her interest in innovation and that is a key strategic priority for UDIA,” Ms Hailes said.

“It was important that we awarded the scholarship to someone that was looking to the future and interested in continuous improvement and gathering new ideas,” Ms Hailes said.

**Ends.**

*Attachment 1: Ali Wheeler headshot and biography*

**For more information:**

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