

LAND REPORT



INSIDE *THE WEEKEND WEST* AND *THE SUNDAY TIMES REAL ESTATE* SEPTEMBER 2-3, 2017

All property decisions start with land. Whether it's where to build, what to build or how to create lasting, sustainable communities, it all starts from the ground up.

Deliver your message to an audience of 712,000* readers of *The Weekend West* and *The Sunday Times* with the Urban Development Institute of Australia (UDIA) Land Report.

The audience, made up of land buyers and homebuilders, will have access to a wealth of information provided by the UDIA and our team of real estate journalists.

This will include:

- The latest market data and analysis from the UDIA Western Australia.
- Comments from leading land developers.
- Market predictions.
- New land estates.
- Region by region analysis.
- Advertorial section by region.

ADVERTORIAL OPPORTUNITY

Along with your advertisement in the Southern and Northern Region pages, you will be entitled to a photo and advertorial of approximately 125 to 150 words to showcase your development.

DEADLINES

Booking deadline:

5pm, Friday August 18, 2017

Editorial deadline:

5pm, Friday August 18, 2017

Complete material deadline:

5pm, Wednesday August 23, 2017



You will reach an audience of

712,000*

readers of *The Weekend West* and *The Sunday Times*

523,000 homeowners[^], and 76,000 who intend to build or buy a home within the next 12 months.

Source: emma™ conducted by Ipsos MediaCT, people 14+ for the 12 months to March 31, 2017.
*Read *The Weekend West* or *The Sunday Times*. | [^]Own home outright or paying off.



Sunday Times
realestate

Contact us for further information and to secure your booking:

Maddisen Booth

T: 9482 3495

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Georgie Gullotti

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Jackie Calladine

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SPECS AND PRICES

All prices ex GST.

(356mmH x 256mmW)
\$8000

FULL PAGE

(175mmH x 256mmW)
\$4500

HALF PAGE

(175mmH x 126mmW)
\$3000

QUARTER PAGE

(86mmH x 126mmW)
\$1500

EIGHTH PAGE

Exposure to an audience of
712,000*
weekend readers

Secure your booking today.

DEADLINES

Booking deadline: 5pm, Wednesday August 23, 2017 | **Complete material deadline:** 5pm, Wednesday August 30, 2017



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