



## Haylee Shaw

**Role:** Land & Completed Homes Manager, ABN Group

**Age:** 27

**Qualifications:** Bachelor of Commerce (Property), Curtin University



**Brief Biography:** I entered the Urban Development Industry in 2007 at the age of 19 in the position of Administration Assistant whilst completing my undergraduate studies in Commerce at Curtin University. I chose the Urban Development Industry and particularly a builder as I was passionate about property development and partnering with others to deliver new and innovative ways to do things. I have had experience within the Property Industry with previous roles working as a Project Manager, Acquisition Manager and more recently into Land & Completed Housing. I chose to be in the Urban Development Industry as I have a very diverse role that allows me to work with a range of stakeholders including engineers, land developers and planners on projects from planning to sale. This is exciting as you get to see multiple projects from start to finish and work with a wide range of people.

**Q: What challenges do you see the property industry facing in the next 5 years?**

**A:** I am most interested to watch the change in the next 5 years in relation to the population and demographics in WA and Australia and the influence this has on the housing product that is offered to the market. This is everything from the type of housing offered being detached houses, medium density and apartments but also the way it is constructed into exploring alternate construction methods and delivery models that will be new for WA.

**Q: Within the urban development industry what is the most significant project that you have worked on/been part of within your career to date?**

**A:** The most significant project that I have worked on is an ABN Group land estate called Baldvis Quarter, this was a 260 lot land subdivision which was a first of its kind for ABN Group in delivering a land estate that was exclusively built out by ABN Group and its builders. This provided a range of synergies as a result of having the land developer and builder as one in terms of site cost savings and recycling of materials.

**Q: Within the urban development industry what influence does your role have on the future of our state (Building design, new estates, etc.)?**

**A:** Within the industry the influence that we're able to have coming from a builders background is to help influence the type of land typologies created by developers. We work with the major stakeholders in the industry being land developers, engineers and planners to try and have alignment and communicate so that the product they produce aligns to what our customers want and what designs we offer to the market.