



UDIA WA

# Member Briefing

## Medium Density Webinar: Consumer Insights & Modern Methods of Construction

Join members from the national James Hardie team as we guide you through some of our latest market insights specifically around consumers who are investing in medium density housing product.

In the last 10 years Australia's housing industry has been grappling with the key issues of density and affordability, challenges that will still be relevant despite the economic fallout from Covid-19. An important solution to both of these huge challenges is around housing diversity and how that can be delivered to provide the best outcome for Australians in and around our capital cities. Across the country we have seen a number of hugely successful developments that have found the right formula that delivers what consumers want and leverages modern construction methods.

Following on from the market insights James Hardie will explore case studies of some key medium density developments from around the country. We will discuss our own evolution in this space and why harnessing modern materials and construction methods is critical to the process of delivering medium density housing that achieves a great outcome for all stakeholders.

**Date:** Tuesday 12 May, 2020

**Time:** 11:00am-12:00pm

**Location:** via GoToWebinar

The presentation will run for 1 hr (45 minute key note, 15 min Q&A). This session is free of charge for UDIA WA members, registrations Friday 8 May 2020.

**Confirm your place by emailing [events@udiawa.com.au](mailto:events@udiawa.com.au)**

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